



2024 Greater Shepparton's Business Excellence Awards

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Greater
Shepparton
Business Network



Awards & Nomination Guide



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to nominate



2024 Greater Shepparton's Business Excellence Awards

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Greater Shepparton's SPC Business Excellence Awards are designed to showcase and celebrate the remarkable diversity of businesses within the Greater Shepparton community.

The Awards offer a unique opportunity to recognise and honour exceptional contributions made by businesses of the Greater Shepparton region. By highlighting their achievements, we aim to inspire continued success and foster growth within our vibrant business community. Join us in celebrating the excellence that drives our local economy and shaping the future of business in Greater Shepparton.

key dates

Nominations open:

Wednesday 24
July 2024

Nominations close:

Wednesday 25
September 2024

Gala Presentation:

Friday 25
October 2024

Tickets available:

at Riverlinks
T: (03) 5832 9511

Excellence in Business

• Professional Services

This award is designed to recognise businesses committed to leading business practices within the professional services sector, that set the standard for excellence, innovation, and client satisfaction.

Applicants for this category can come from industries that include Consulting Services, Legal Services, Financial Services, Accounting Services, Engineering Services, Architecture Services, IT and Technology Services, Marketing and Advertising Services, Recruitment and HR Services, Training and Development Services

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• Trade Services

This award is designed to recognise Trade businesses, businesses that require on the job or tertiary level training; who have demonstrated exceptional performance, innovation, and customer service in their respective fields in the Greater Shepparton region.

Applicants for this category can come from industries that include beauticians, construction, carpenters, chefs, mechanics, electricians, hairdressers, landscapers and plumbers.

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• Retail Services

This award is designed to recognise successful retail businesses that make a real impact in the Greater Shepparton community and stand out in their retail category. Applicants should provide excellent and consistent customer service, build business and community relationships including customers, use new and emerging marketing strategies i.e. social media, online sales, demonstrate retail growth and develop business strategies.

Sponsored by: [Harvey Norman](#)

SHEPPARTON

This is the opportunity for your business to stand out!

How to Nominate: Simply have your customers or staff nominate you by handing out nomination forms or scan the QR code.

Excellence in Customer Service

• Retail/Hospitality Services

This award is open to businesses operating within the retail and hospitality sector, including Eateries, Clothing, Food Outlets, Bars and Speciality Shops. This award recognises businesses that excel in providing exceptional products, services, and experiences to customers in the retail and hospitality industries.

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• Professional Services

This award is open to businesses that demonstrate market-leading customer service and processes in the field of Professional Services including Financial, Insurance, Legal, IT, Accounting, Management Consulting, Scientific, Environmental, Engineering, Architectural, Marketing and Advertising Services.

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• Trade Services

This award is open to businesses that demonstrate market-leading customer service and processes in the field of Trade Services including Construction, Electrical and Plumbing services, Air Conditioning services, Landscaping and Gardening services, Mechanics, Chefs, Beauticians and Hairdressers.

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This is your opportunity to shine in the area of Customer Service.

How to Nominate: Simply have your customers nominate you by handing out nomination forms or scan the QR code.



Excellence in Innovation

This award recognises businesses that have applied innovation through new knowledge, technologies, methodologies or processes to improve the effectiveness or quality of outcomes for their clients, community and/or the public sector. Applicants should validate their innovation through their use of new technologies, data analytics, modelling or visualisation. Applicants need to demonstrate significant innovation in either management and/or business practices or in their products or services. Applicants need to be able to show how this innovation has given them a "competitive edge" in the marketplace.

Sponsored by: **OPTUS**

How to Nominate: Simply scan the QR code or go online. Or why not self-nominate if you believe that your Business is this year's Innovator!

Excellence in Food & Agribusiness

This award will recognise outstanding achievements by a food and agribusiness business within Greater Shepparton that has demonstrated a commitment to innovation, excellence and business practices that seek to grow and shape the future of agribusiness in the region.

Eligible businesses must be able to demonstrate they are engaged in substantially earning its revenue from agriculture. This includes, but is not limited to, farming, food processing, and manufacturing and/or distribution of agricultural products such as Regionally Grown produce (supply, sales, value adding), Dairy Producers, Livestock Producers, Aquaculture Producers, Wholesale food suppliers, Food Manufacturing and Farmers Markets.

Sponsored by: **noumi**

How to Nominate: Simply scan the QR code or go online. Or why not self-nominate if you believe that your Agribusiness is making a difference in this space!

Best Marketing/Advertising Campaign

This award recognises outstanding marketing strategies that effectively reach rural and regional consumers through a combination of modern and traditional techniques. It honors businesses that have successfully cut through the noise to achieve significant brand performance and drive business growth with their advertising campaigns.

Sponsored by: **WIN** **LISTNR** **THE ADVISER**

How to Nominate: Simply have your customers or clients nominate you by scanning the QR code. Or why not self-nominate if you believe you have what it takes!

Visitor Experience of the Year

Open to all businesses operating in the Greater Shepparton Region offering a visitor experience and/or servicing the tourism industry that can demonstrate their commitment to consistently delivering an exceptional visitor experience over the past 12 months. This award recognises a significant contribution of businesses to tourism through the provision of food and beverage, accommodation, events, experiences or attractions.

Entry is open - but not limited to - restaurants, event caterers, pubs and cafés, wineries, distilleries, cideries and boutique breweries that offer a cellar door experience. Visitor attractions such as museums, galleries, or businesses that offer experiences such as workshops, tours, or events. Accommodation operators including caravan parks, motels, hotels, bed and breakfast and self-contained accommodation.

Sponsored by: **SHEPPARTON & GOULBURN VALLEY**

How to Nominate: Simply have your customers or clients nominate you by scanning the QR code. Or why not self-nominate if you believe you have what it takes!

Excellence in Export Market Development

This award celebrates a local business that has demonstrated success and sustainable growth in their international exports. This achievement is attributed to their innovation, resourcefulness, and commitment to competing on a global scale.

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How to Nominate: Simply scan the QR code or go online. Or why not self-nominate if you believe that your export business is making a difference in this space!

Emerging & Micro Business of the Year

The award recognises a start-up business that has effectively driven growth and is able to demonstrate the potential to achieve future success.

Entrants are required to demonstrate their commitment over the past 12 months to being an outstanding start-up. This category is open to new businesses in the Greater Shepparton region trading for a period of less than 24 months.

Sponsored by: **GREATER SHEPPARTON BUSINESS CENTRE**

How to Nominate: Simply have your customers or clients nominate you by scanning the QR code. Or why not self-nominate if you believe you have what it takes!

Apprentice/Trainee of the Year

This award recognises an individual from within your business who is undertaking a Apprenticeship or Traineeship that has shown excellent progress in their training, approach to the job and overall performance.

Sponsored by: **APPRENTICESHIP support AUSTRALIA**

How to Nominate: Be loud and proud and scan the QR code or go online and fill out a nomination form for your standout Apprentice or Trainee.

Young Professional of the Year

This award is designed to recognise and encourage the achievements of a young professional graduate aged between 18-30 who has demonstrated a noteworthy commitment to excellence, innovation and the community in their profession, and who has worked to promote their profession as a whole. Eligible individuals will be required to provide specific examples in these key areas.

Sponsored by: **LA TROBE UNIVERSITY**

How to Nominate: Simply scan the QR code or go online. Or why not self-nominate if you are this year's Young Professional!

Hall of Fame

Businesses inducted into the Hall of Fame are a well known and central business entity within Greater Shepparton, one which has demonstrated resilience in performance over several years and has made a substantial contribution to the local community.

The winner will receive a perpetual trophy and framed Hall of Fame Certificate.

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Aim of the Awards

The aim of the awards are to:

- Recognise and reward businesses who are making their mark in their chosen industry.
- Provide networking opportunities and assist businesses in sharing success and developing new relationships.
- Reward and encourage activity, engagement and growth.
- Provide opportunities for businesses to acknowledge and celebrate their achievements and be recognised for their valued contribution to the community.
- Encourage innovation, business excellence and good corporate citizenship.
- Recognise and reward staff and employees for their outstanding customer service and contribution to their employer and the wider business community.

Awards Process

The 2024 Greater Shepparton's SPC Business Excellence Awards are now open for entry.

These awards are open to any business operating throughout the Greater Shepparton Region.

From July to September we invite customers, clients and businesses to nominate. With 14 Award Categories available, what makes a business or individual in business stand out to you, we want to know who they are – and let's face it, they probably wouldn't mind hearing it too!

We encourage businesses to promote the Business Excellence Awards by displaying the Nomination QR code online and instore or providing entry forms for their customers or clients so they may participate.

Weekly, fortnightly or monthly finalists (depending on category) will be assessed and awarded with a framed certificate throughout the awards period.

Judging Process

Our judging process relies on the generosity of an independent judging panel who are experienced and respected in their fields, representing a variety of industry sectors.

The judging process consists of three components:

1. **Initial Nomination** - depending on the category, initial nominations can be submitted by customers, clients, staff, or even by self-nomination.
2. **Follow up submission by the nominee** reflecting on the key criteria questions provided to them upon receipt of initial nomination.

Entries are judged based on the information provided in the application and the response to all application questions.

The judges will assess applications against pre-established criteria for each question and utilise a numerical grading system.

Nominees should reflect on achievements, goals, and your strategic business plan to assist in the preparation of your entry and provide you with the best opportunity to submit a competitive application.

3. **Finalist visit** - our judges will carry out site visits to ALL Business Excellence Awards finalists. These visits will commence between 1-10 October, 2024 and will provide our judges with the opportunity to see you/your business in action and discuss the category specific criteria.

Each of our category winners will be announced at the Awards Presentation Gala Dinner on the evening of **Friday 25 October, 2024**.



2024 Greater Shepparton's Business Excellence Awards



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Contact Greater Shepparton Business Network

T 0407 503 886 | E admin@gsbn.net.au | W www.gsbnet.net.au

how to nominate

In-store - Simply ask staff for a nomination form

Online - Visit www.gsbnet.net.au

Post - Send your completed nomination form to:
Business Awards, PO Box 364, Shepparton VIC 3632

Nominations close Wednesday 25 September 2024

M 0407 503 886

Scan here
to nominate



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