



EXHIBITOR PROSPECTUS

Thursday 7th May 2026
Shepparton Showgrounds

**ONE DAY.
ENDLESS POSSIBILITIES.**

ABOUT THE EVENT

Careers Day Out (CDO) is North East Victoria's largest hands-on careers and pathways event, bringing together more than 3,000 secondary students, educators, and job seekers with over 120 exhibitors and training providers from across Victoria.

Now in its 21st year, CDO has evolved from a traditional careers expo into an immersive, interactive experience. Students don't just collect brochures – they weld, code, drive simulators, perform health checks, and experience industries first-hand.

The event is proudly regional but has statewide impact, connecting young people with the skills, training, and inspiration they need to shape their future.



WHY EXHIBIT?

Be part of the region's most impactful careers event and:

Connect directly with your future workforce – engage with thousands of students making career and study decisions.

Promote real opportunities from school-based apprenticeships and traineeships to tertiary study and full-time work.

Build community presence and brand awareness among schools, parents, and regional networks.

Showcase your industry through live demonstrations, hands-on activities, and face-to-face conversations.

Network with other exhibitors, educators, and community partners who share your passion for growing local talent.

WHAT'S NEW FOR 2026

We're expanding to include:

Tech Corner – with VR, simulators, and digital experiences.

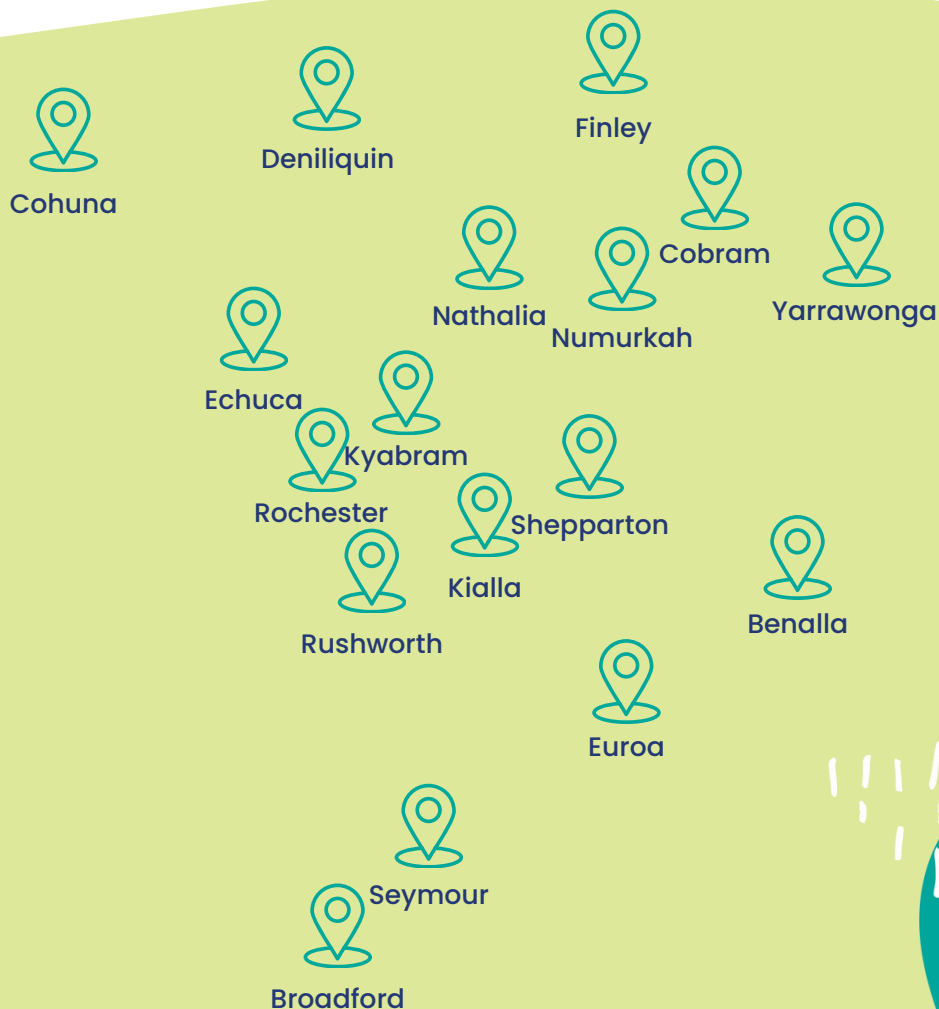
Cultural Corner – celebrating First Nations-led learning and multicultural engagement.



WHO ATTENDS

Benalla Flexible Learning
Broadford Secondary College
Cobram Secondary College
Cobram Anglican Grammar School
Cohuna Secondary College
Deniliquin High School
Echuca College
Euroa Secondary College
Finley High School
St Anne's College Kialla
Kyabram P-12 College
St Augustine's College Kyabram
St Mary of the Angels College, Nathalia
Nathalia Secondary College
Numurkah Secondary College
Rochester Secondary College

Rushworth P-12 College
Seymour Flexible Learning Centre
Greater Shepparton Secondary College
Goulburn Valley Grammar School
Shepparton ACE
Shepparton Christian College
Indie School Shepparton
GOTAFE/ASHE (Munarra), Shepparton
Berry Street School, Shepparton
Banmira Specialist School, Shepparton
Shepparton Flexible Learning Centre
Notre Dame College, Shepparton
SEDA, Shepparton
Yarrawonga College P-12
Sacred Heart College, Yarrawonga





EXHIBITOR SITE OPTIONS

Trestle Table Package

2mx2m site with trestle table, x2 chairs

\$200 +gst

Exhibition Package

(inside or outside sites) including:

3mx3m **\$400** +gst 3mx6m **\$600** +gst

Inclusions:

- Trestle table and chairs.
- Listing on the Careers Day Out website and in the official program.
- Exhibitor car passes.
- Waste removal.
- Security onsite during the event and overnight.
- Marketing and advertising promotions with local media.
- Access to 3,000+ student attendees across the day.
- Invitation to the Exhibitor & Sponsor welcome lunch.
- Dedicated on-site support and bump-in/bump-out coordination.

Optional upgrades:

- Larger spaces (on request).
- Power and Wi-Fi connections.
- Premium placement or sponsored activations.



EVENT DETAILS

Date: Thursday 7 May 2026

Location: Shepparton Showgrounds

Time: 9:00am– 3:00pm

Bump-in:

From Wednesday 6 May from 12pm, or Thursday
7 May from 7:00am

Bump-out:

From 3:30pm

Key Dates:

Early-Bird Registrations open: 24/10/2025

Early-bird closes: 17/11/2025

Final registrations due: 23/02/2026

How to Register:

Complete the online registration form [here](#).

Receive confirmation and exhibitor information
pack.

Start planning your hands-on activation

For support, contact:

gmlen@gmlen.com.au





CONTACT

Careers Day Out Team

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