



# EMAIL MARKETING

## THE HOW, THE WHY & THE TECH

**WHEN: TUESDAY 28TH JULY @ 10 AM - 12 PM (VIA ZOOM)**

**THIS 2 HOUR WEBINAR WILL TAKE PARTICIPANTS THROUGH:**

- Why email marketing needs to be a part of your overall marketing strategy (especially in 2020)
- How it fits into your marketing strategy
- How to use email marketing to nurture your customers until they are ready to buy or buy again
- Where to start list building - tips & tricks and ideas
- How to write a welcome sequence for a new subscriber and why you definitely need one
- tips, tricks and tools needed for email marketing

**YOUR HOST:** *Jenn Donovan of Social Media & Marketing Australia. Moira born and bred, Jenn now delivers workshops all across our country on the topics of social media and marketing. Having experience in law, retail and now a service based business, Jenn literally walks the talk when it comes to both social media and marketing. Join Jenn as she shows help you to future proof your business in 2020 and beyond.*

**TO BOOK YOUR SPOT: [CLICK HERE](#)**