

Media Release

Monday 18 September 2017



New Business Grant Program Opens

Greater Shepparton City Council's New Business Grant program has opened for applications.

The grant program aims to support the establishment of new businesses in Greater Shepparton and promote investment in the local economy.

Funding of up to \$10,000 is available for successful applicants. Successful applicants will be required to match the amount requested under the Grant program at a minimum of \$1 to \$1.

The program outlines the following eligibility criteria for selection:

- Businesses must be established within the Greater Shepparton boundary.
- Applicants must have signed a tenancy agreement within the specified area no more than six months before submitting an application or three months after being issued a grant. The successful applicant will not be issued with funds until after the tenancy agreement is signed.
- Owner approval is necessary for an application to be considered for the New Business Grant.
- Applicants should submit a business plan covering a minimum of five years.
- Applications should generate new employment opportunities.
- Works should satisfy the following:
 - Involve works that improve the aesthetic appeal or functionality of the property for commercial use.
 - Directly facilitate the establishment of a new business.
 - Be completed within twelve months of funding being awarded.

Funding will be available to support investment in property or infrastructure improvements that are directly linked to the establishment of a new business. Applications will be received throughout the year and assessed in three rounds.

For more information on how to apply, please contact Council's Economic Development team on 5832 9700.

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